

FY22 Updates Highlights

DeMun Park, located at the corner of Southwood and DeMun will be the site of *Big Bee*, a 33' x 23' mural by artists Robert Fishbone and Liza Fishbone. The new mural is designed with children and parents in mind, meant to draw attention to play and become a selfie icon for generations visiting the neighborhood park.

CCF has secured a pledge of support for an art consultant to lead the RFP process for a new commissioned Gateway Artwork at the east entrance to Clayton on Wydown Boulevard. The street has been named as one of the Great Places in America.

Electric Transportation (E-Transportation) options are more important today than ever before. The City of Clayton consists of a hybrid of residential areas, a bustling commercial Downtown, and numerous public parks. In order to properly move around the city, but also engage with citizens and visitors effectively, electric-powered bikes (E-Bikes) are the perfect public safety tool. E-Bikes for the Clayton Police Department is only one example of E-Transportation needs and possibilities in City departments.

Project Openings in 2022:

- New Playgrounds in Shaw Park (Now Open)
- New Clayton History Center in the Center of Clayton (Open by Appointment)
- Clayton Dog Park at Anderson Park (Summer)
- Enhanced Oak Knoll Park Pond & Pavilion (Summer)
- Historic Markers Dedications (Fall)
- New Park on Maryland Avenue in Downtown (Fall)

CCF-Sponsored Events in 2022:

- Parties in the Park (2nd Wednesdays; starting May)
- Picnic in the Park (June 5)
- Musical Nights in Oak Knoll Park (4th Sundays; starting June)
- Chapman Plaza Concert Series (TBA)
- Shakespeare in Shaw Park (Aug. 25)

Connect with CCF



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CLAYTON COMMUNITY FOUNDATION

ART • HISTORY • PARKS • SUSTAINABILITY

All That Gratitude

Enterprise Holdings Pavilion in Shaw Park
April 28, 2022

We appreciate the generosity of our donors and hope this event will provide a gathering opportunity and window into the generational impact of CCF. Thank for your continued support of the mission to enhance Clayton.

*With gratitude,
Cordell Whitlock, CCF President*

View all the Annual CCF Donors + Leadership



As a community led and driven 501c3 nonprofit partner to the City of Clayton, CCF has completed over 25 projects, hosted or sponsored over 150 events, and raised more than \$10 million dollars. All invested back into the community, CCF enhances cultural and community assets to provide generational impact.

FY20 Annual Report Highlights

Becky Patel, CCF President

When the World Health organization declared COVID-19 a global pandemic on March 11, 2020, CCF pivots to keep the community connected and together.

As work paused, businesses shuttered, schools closed, playgrounds were roped, events were cancelled, and life as we knew it stopped, then gradually transitioned to a remote world, the Foundation launched *CCF At Home*.

In the new era of social distancing, *CCF At Home* brought the world to Clayton and Clayton to the world. Moderated by local star Charlie Brennan, partnered with KMOX and presenting sponsor Clarendale Clayton, the series provided community access to celebrated St. Louisans. Guests included: fashion designer Elizabeth Giardina, news anchor Candy Crowley, CEO Arnold Donald, and sportscaster Bob Costas, among others. All episodes can be watched on CCF's YouTube Channel.

CCF History's Annual Exhibition was already in the process of going virtual, filming when the pandemic began. The *Clayton's Neighborhoods* video series featured historian Esley Hamilton and takes a unique look at multiple neighborhoods designed by nationally known architects in the early 1900s. All episodes can be watched on CCF's YouTube Channel.

CCF reminded audiences of the many assets of Clayton. The free Otocast App became a valuable tool for those that wished to rediscover the art, history, parks, and culture of Clayton.

Parks became essential. Fresh, clean air was not just a luxury, but critical to a time of social distance. People reconnected to nature, focused on care for their family, and reflected on their lives.

6 in 7 U.S. adults visited a park, trail, open space or recreation facility at least once during 2020. For many people, parks and recreation is a daily habit. The value of parks shined throughout the public health crisis. - Information from National Recreation and Park Association (May Magazine 2020)

CCF reflected on its mission and values, reminded people of past projects, and encouraged them to enjoy assets in the community.

CCF's social media posted Clayton's treasured public artworks and historic gems, once again reminding us to explore, reflect, and enjoy life.

FY21 Annual Report Highlights

Becky Patel, CCF President (Jan.-Apr. 2021)
Sarah Melinger, CCF President (Apr.-Dec. 2021)

The launch of CCF's new website fulfills a major strategic objective for the organization. Independent from the city's website, this interactive tool conveys the message and mission of CCF. The website includes multimedia content on the many projects, programs, events, and community improvements CCF is responsible for.

CCF secured \$15,000 from The Bellwether Foundation, and over \$20,000 in individual/corporate donations to help the City of Clayton create the New Park on Maryland Avenue in downtown. A special thanks to The Opus Foundation for kickstarting the project with a \$50,000 grant in 2019 and an additional \$5,000 in 2022.

CCF received a donation of over \$55,000 for the planned reopening of Anderson Park in 2022, home to Clayton's dog park.

With over \$100,000 from annual donors in 2021, CCF surpassed projected fundraising goals. These annual gifts allow CCF to operate and continue to serve the community.]

CCF worked with a local family to secure a \$150,000 donation to enhance Oak Knoll Park Pond and Pavilion.

The *Enhance Clayton* Program expanded from the popular tree/bench program to include an array of additional giving opportunities.

In terms of sustainability, CCF has planted numerous trees in Clayton, helping the city continue its designation as a Tree City USA.

CCF sponsored fall productions of Shakespeare in Shaw Park, Musical Nights at Oak Knoll Park, and the Chapman Plaza Concert Series.

CCF community engagement is expanding with over 1,800 interactions this year on the Otocast App (experiencing Clayton assets), 500+ followers on Facebook, 300+ followers on Instagram, 900+ email subscribers, and hundreds watching CCF videos on our YouTube Channel. If you're not following us on social media yet, take a look today.